



KERN NATIONAL NETWORK CASE STUDY

2022-2023

Storytelling as professional development.



Objectives

The goal of the Medical College of Wisconsin's Kern National Network (KNN) is to advance a culture of caring and character through medical education. KNN sought out Ex Fabula to build their team's skills as highly intentional connectors and to help them leverage the power of storytelling in their work.

Custom Programming

Ex Fabula created customized programming to meet KNN's goals including:

- UltraShort Booth to introduce the culture of storytelling at the 2022 Annual Conference
- 12 virtual, 60-minute workshops where 2 storytelling coaches worked with up to 15 participant
- 1 private StoryCircle

"It was wonderful seeing my colleagues progress and improve in their storytelling and I really enjoyed learning more about them as well."

- Survey comment

Outcomes

Ex Fabula was able to:

- 1. Improve their storytelling skills and confidence through hands-on, skill-building activities*
- 2. Identify ways to incorporate personal storytelling into their work – in order to build relationships, gather input, facilitate engaging and impactful programs, and promote cultures of caring and character*
- 3. Create memorable shared experiences that strengthen relationships between participants and support flourishing*

Survey Results

The percentage who increased their score vs the pre-test or gave themselves the maximum on the pre-test

- I am comfortable sharing a personal story with others: **100%**
- I feel connected to other participants: **100%**
- I know how to identify and structure a personal story: **83%**
- I would recommend Ex Fabula programming: **100%**