



# HEALTH GRIOTS CASE STUDY

2023, 2025

*Using personal stories to advance health equity*



## Objectives

The Medical College of Wisconsin's Health Griots program increases early cancer detection by engaging Black men who are cancer survivors as health promoters.

As they talk to other men, they destigmatize cancer screenings and model how to access health care.

## Custom Programming

3 virtual, 90-minute workshops where storytelling coaches Jay and Shawn worked with 10 Health Griots.

**"The facilitators created a supportive space that encouraged authentic storytelling, helping each participant find and elevate their voice."**

**The training not only strengthened communication skills but also deepened our Griots' confidence in sharing health messages in a culturally resonant way."**

**- Debra Nevels  
MCW Program Manager**

## Outcomes

**"It provided me tools to help me tell my story in better form and structure the stories to the group spoken to."**

**"Helped me speak with more confidence."**

**- Survey comments**

Ex Fabula was able to:

1. *Help participants to identify, develop, and share compelling personal stories about their experiences as survivors.*
2. *Create memorable shared experiences for the participants.*

## Survey Results

The percentage who increased their score vs the pre-test or gave themselves the maximum on the pre-test

- I know how to identify and structure a personal story: **88%**
- I am comfortable sharing a personal story with others: **88%**
- I feel connected to other participants: **88%**
- I would recommend Ex Fabula programming: **100%**